Ioanna Kravariti, Instructional Designer

San Jose, CA 95148 • (650)430-7776 • ikravariti@gmail.com | ikravariti@ndnu.edu (preferred) | [LinkedIn](#) • [Portfolio](#)

Professional Summary

Results-oriented Instructional Designer with **5 years of experience** designing data-driven learning solutions in **primary and higher education** and **10+ years of teaching experience**. Skilled in front-end analysis, needs assessment, adult learning, educational technologies, and ADA-compliant digital and instructor-led content development. Certified Canvas Technical Admin. Adaptable, self-motivated, and able to work independently and in collaborative teams, consistently demonstrating exceptional professionalism.

Education

- **Master of Arts in Education: Instructional Design & Technology** (GPA: 4.0/4.0)
  San Francisco State University (2019 - 2021)
- **Bachelor of Arts: History & Archaeology**
  National & Kapodistrian University of Athens, Greece (2001 - 2006)

Professional Experience

Notre Dame De Namur University (CETL), Belmont, CA | **Instructional Designer** (full-time) | Feb. 2024 - present

- Collaborate with SMEs in the Undergraduate and Graduate School of Business & Management (SBM), and School of Psychology to design, develop, and implement **hybrid, in-person, and asynchronous courses on Canvas LMS**. Ensure that all courses align with Quality Matters, WCAG AA & WSCUC standards, regular substantive interaction, adult learning theory, and research-based design.
- Support **faculty professional development** through
  - **One-on-one consultation** on backward design, Canvas LMS utilization, accessibility, and AI literacy
  - **Facilitating workshops** on learner-centered strategies (e.g., academic engagement, collaborative learning, backward design)

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- - **Creating job aids** on course design, curriculum mapping, and collaborative learning techniques
  - **Developing SharePoint pages** on student-centered principles (Student Voices project)
  - **Developing microlearning assets** (videos & infographics) on best teaching practices (Exemplary Courses)
- Collaborate with the SBM Dean and Program Directors to **enhance Program Learning Outcomes (PLOs), creating comprehensive program maps and designing signature assignments** with aligned rubrics to ensure curricular cohesion.
- **Administer Canvas LMS infrastructure**, leading initiatives on student performance, learning engagement, and LMS usage analysis using Admin Analytics and Reports.
- Stay current on **AI-powered tools** in education and **emerging instructional technologies**.

SuperTech FT, San Francisco, CA | **Instructional Technology Specialist** (part-time) | June - Dec. 2023

- **Improved the AI and Robotics Summer Program** through observations, student surveys, and collaboration with SMEs on module design aligned with NGSS and AI4K12 standards.
- **Advised stakeholders on the effective implementation of online synchronous learning**.
- **Designed Tech Role Early Exposure workshops** for adult learners.
- **Consulted on effective pedagogies and learning engineering for the AI Remote Educational Teacher Agent**, a tool enabling remote robotics lab sessions (nominated for Tools Competition).

Holy Cross Greek School, Belmont, CA | **Instructional Designer (part-time)** | July 2020 - June 2022

- Designed, developed, implemented, and evaluated the **Greek A1/A2 program** for adult learners and **increased the school's adult learner reach by 9%**.
- Redesigned the Greek A1/A2 for Adults program for synchronous online learning and increased **academic achievement by 6%** and **achieved 100% student retention**.
- Designed, developed, and delivered online learning experiences at the B1 & B2 levels for high school and college students and achieved **90% pass rate** in the Certificate of Attainment in Greek examinations.
- **Supported faculty development** through needs assessment, and the design, implementation, and evaluation of:

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- ○ a **project-based training** on the Understanding by Design (UbD) framework for L2 acquisition
- ○ an **e-learning** course on backward design, utilizing Articulate Storyline, Adobe Illustrator, and Adobe AfterEffects
- ○ **workshops** on the Sheltered Instruction Observation Protocol (SIOP) and best teaching practices in distance learning

Archaeology After School, San Francisco, CA | **Instructional Design Consultant** (freelance) | Dec. 2020 - Dec. 2021
- Collaborated with SMEs to develop **program learning goals in alignment with the California Common Core Standards**.
- Developed learning activities to **incorporate the Greek language component**.
- Advised on the **integration of technology and e-learning experiences**.

Additional Experience

Campbell Union School District, Campbell, CA | **MTSS Instructional Assistant** (part-time) | Jan. 2024 - Feb. 2024

Holy Cross Greek School, Belmont, CA | **Greek Instructor** (part-time) | Sep. 2010 - June 2011, Sep. 2013 - June 2014, July 2017 - June 2018

Center of Hellenic Education, San Jose, CA | **Greek Instructor** (part-time) | Sep. 2010 - June 2011, Sep. 2013 - June 2014

Private Institutions, Greece | **Middle School and High School Instructor of Ancient Greek, Modern Greek, and History** | (2006 - 2010)

Badges

- [**Canvas Certified Technical Administrator**](#) (Instructure, May 2025)
  - ○ Canvas Account Organization & Authorization
  - ○ Canvas Account Settings & Management

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- ○ Leading with Data for Canvas Admins
- **[Teaching with Artificial Intelligence](#)** (Educause, 2025)
- **[Accessible Course Design Using WCAG](#)** (OLC, November 2025)

Certifications

- **Google UX Research Professional Certificate**
  - ○ Foundations of UX design (Credential ID: [466RBMFE9H72](#))
  - ○ Start the UX Research: Empathize, Define, and Ideate (Credential ID: [WJRW7DMZUDMK](#))
  - ○ Conduct UX Research and Test Early Concepts (Credential ID: [SQHVSFA4ABN4](#))
  - ○ Build Wireframes and Low-Fidelity Prototypes (Credential ID: [KSQCCHLCF28M](#))
  - ○ Create High-Fidelity Prototypes in Figma (Credential ID: [24T4CJ4W3FXH](#))
  - ○ Responsive Web Design in Adobe XD (Credential ID: [AHCFYK8U2QS8](#))
- **eLEARNING ECOLOGIES: INNOVATIVE APPROACHES TO TEACHING & LEARNING FOR THE DIGITAL AGE** (Credential ID: [2CJ5GYASUFLA](#))

Background & Skills

- **Instructional Design:** ADDIE | Backward Design | Design Thinking | UbD | SAM | Dick & Carey Systems Approach | UDL | Learning Taxonomies (Bloom's Taxonomy, Fink's Taxonomy, etc.)
- **Learning theories**
- **Needs Assessment:** Identification of needs through research | causal analysis | action plan
- **Learning Experience Design:** empathize with learners/users | wireframing | prototyping | usability testing | iteration
- **LMS:** Canvas | Moodle
- **Authoring tools:** Articulate Storyline | Articulate Rise | Adobe Captivate | ThingLink
- **Video Editing:** Camtasia | Canvas Studio | Adobe Premier Pro | Animaker | Powtoon
- **Prototyping:** Adobe XD | Figma
- **Graphic Design:** Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Canva
- **Microsoft Office Suite & Google Workspace**

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- **Project Management:** Identify scope and objectives, plan activities, set timelines and deliverables, communication and management of stakeholders, adaptability, analytical and problem-solving skills

Languages

Professional Working English

Elementary French

Native Greek

Interests

Brazilian Jiu Jitsu, Pilates, Travelling