

Ioanna Kravariti, Instructional Designer

San Jose, CA 95148 • (650)430-7776 • ikravariti+id@gmail.com | ikravariti@ndnu.edu | [LinkedIn](#) • [Portfolio](#)

Professional Summary

Results-oriented Instructional Designer with **6 years of experience designing equitable learning solutions** and **10+ years of teaching experience. Certified Canvas Technical Admin. Accessible Course Design Using WCAG Certified. Teaching with AI Certified.** Skilled in front-end analysis, needs assessment, adult learning, educational technologies, curriculum mapping, and ADA-compliant digital and instructor-led content development. Adaptable, self-motivated, and able to work independently and in collaborative teams, consistently demonstrating exceptional professionalism.

Education

- **Master of Arts in Education: Instructional Design & Technology** (GPA: 4.0/4.0)
San Francisco State University (2019 - 2021)
- **Bachelor of Arts: History & Archaeology**
National & Kapodistrian University of Athens, Greece (2001 - 2006)

Professional Experience

Notre Dame De Namur University (CETL), Belmont, CA | Instructional Designer (full-time) |
Feb. 2024 - present

- **End-to-end Curriculum Development & SME Collaboration:** Partner with Subject Matter Experts (SMEs) in the School of Business and Management (SBM) and the School of Psychology to conduct instructional analysis, translating academic and professional requirements into effective instructional learning materials. Design and implement high-quality hybrid, asynchronous, and instructor-led courses using the Canvas LMS, ensuring alignment with adult learning theory, industry-standard accessibility (WCAG AA), and quality benchmarks (Quality Matters, WSCUC standards)
- **Strategic Alignment:** Partner with the Dean and program directors of the SBM and the Executive Director of Institutional Research to define and enhance program performance metrics, develop observable and measurable program learning outcomes and signature assessments with aligned rubrics to ensure organizational consistency.

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- **Consultative Performance Support:** Provide high-level consultation to stakeholders on course architecture, AI literacy, technical implementation (AI-powered tools in education and emerging instructional technologies), curriculum mapping, and accessibility, fostering a culture of innovation.
- **Multimedia Resource Creation:** Develop comprehensive course media and professional development learning tools to enhance adult learning outcomes and streamline faculty onboarding.
- **Workshop Facilitation:** Architect and facilitate professional development workshops focused on learner-centered strategies, collaborative engagement, and the integration of emerging technologies.
- **LMS Administration & Data Analytics:** Administer Canvas LMS infrastructure, leading initiatives on student performance, learning engagement, and LMS usage analysis using Admin Analytics and Reports.

SuperTech FT, San Francisco, CA | Instructional Technology Specialist (part-time) | June - Dec. 2023

- **Program Optimization & Quality Assurance:** Enhanced the AI & Robotics technical program by conducting rigorous field observations and stakeholder feedback loops; collaborated with SMEs to develop curriculum modules.
- **Strategic Virtual Learning Implementation:** Served as a strategic advisor to executive stakeholders on the deployment of synchronous online learning frameworks, ensuring high engagement and seamless delivery for remote learners.
- **Professional Development & Career Pathing:** Designed and facilitated "Tech Role Early Exposure" workshops tailored for adult learners, focusing on skill gap analysis and technical upskilling.
- **Learning Engineering & AI Integration:** Provided expert consultation on the development of an AI-driven Remote Educational Agent; optimized pedagogical workflows for remote lab environments, resulting in a nomination for "Tools Competition."

Holy Cross Greek School, Belmont, CA | Instructional Designer (part-time) | July 2020 - June 2022

- **Program Scalability & Market Growth:** Architected and launched a comprehensive adult learning program, achieving a 9% increase in market reach.

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- **Instructional Redesign & Retention:** Led the digital transformation of core training programs for synchronous delivery; improved learner academic achievement by 6% while maintaining a 100% retention rate through engagement-focused design.
- **Exam-Prep & Performance Outcomes:** Developed high-level (B1/B2) digital learning experiences for advanced cohorts, resulting in a 90% certification pass rate through rigorous outcome-based assessment design.
- **Faculty Upskilling & Technical Enablement:** Directed professional development initiatives by conducting organizational needs assessments and delivering specialized training in the "Understanding by Design" (UbD) framework.
- **Advanced Multimedia Production:** Engineered an interactive e-learning curriculum using **Articulate Storyline**, **Adobe Illustrator**, and **After Effects** to deliver high-fidelity, visually engaging training modules.
- **Facilitation & Best Practices:** Conducted expert-led workshops on SIOP methodologies and remote learning best practices to standardize instructional quality across diverse teams.

Archaeology After School, San Francisco, CA | Instructional Design Consultant (freelance) | Dec. 2020 - Dec. 2021

- **Regulatory Alignment & Quality Assurance:** Collaborated with Subject Matter Experts to architect program-level learning goals in strict alignment with state-mandated educational standards and compliance frameworks. Engineered specialized curriculum components to integrate complex linguistic requirements, while serving as a strategic advisor on the implementation of advanced e-learning technologies and digital user experiences.

Additional Experience

Campbell Union School District, Campbell, CA | MTSS Instructional Assistant (part-time) | Jan. 2024 - Feb. 2024

Holy Cross Greek School, Belmont, CA | Greek Instructor (part-time) | Sep. 2010 - June 2011, Sep. 2013 - June 2014, July 2017 - June 2018

Center of Hellenic Education, San Jose, CA | Greek Instructor (part-time) | Sep. 2010 - June 2011, Sep. 2013 - June 2014

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Private Institutions, Greece | Middle School and High School Instructor of Ancient Greek, Modern Greek, and History | (2006 - 2010)

Badges

- **[Canvas Certified Technical Administrator](#)** (Instructure, May 2025)
 - Canvas Account Organization & Authorization
 - Canvas Account Settings & Management
 - Leading with Data for Canvas Admins
- **[Teaching with Artificial Intelligence](#)** (Educause, 2025)
- **[Accessible Course Design Using WCAG](#)** (OLC, November 2025)

Certifications

- **Google UX Research Professional Certificate**
 - Foundations of UX design (Credential ID: [466RBMFE9H72](#))
 - Start the UX Research: Empathize, Define, and Ideate (Credential ID: [WJRW7DMZUDMK](#))
 - Conduct UX Research and Test Early Concepts (Credential ID: [SQHVSFA4ABN4](#))
 - Build Wireframes and Low-Fidelity Prototypes (Credential ID: [KSQCCHLCF28M](#))
 - Create High-Fidelity Prototypes in Figma (Credential ID: [24T4CJ4W3FXH](#))
 - Responsive Web Design in Adobe XD (Credential ID: [AHC FYK8U2QS8](#))
- **eLEARNING ECOLOGIES: INNOVATIVE APPROACHES TO TEACHING & LEARNING FOR THE DIGITAL AGE** (Credential ID: [2CJ5GYASUFLA](#))

Background & Skills

- **Instructional Design:** ADDIE | Backward Design | Design Thinking | UbD | SAM | Dick & Carey Systems Approach | UDL | Learning Taxonomies (Bloom's Taxonomy, Marzano and Kendall's New Taxonomy, Fink's Taxonomy, etc.)
- **Learning theories**
- **Needs Assessment:** Identification of needs through research | causal analysis | action plan
- **Learning Experience Design:** empathize with learners/users | wireframing | prototyping | usability testing | iteration

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Portfolio

- **LMS:** Canvas | Moodle | TalentLMS
- **Authoring tools:** Articulate Storyline | Articulate Rise | Adobe Captivate | ThingLink
- **Video Editing:** Camtasia | Canvas Studio | Adobe Premier Pro | Animaker | Powtoon
- **Prototyping:** Adobe XD | Figma
- **Graphic Design:** Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Canva
- **Microsoft Office Suite & Google Workspace**
- **Project Management:** Identify scope and objectives, plan activities, set timelines and deliverables, communication and management of stakeholders, adaptability, analytical and problem-solving skills

Languages

Professional Working English

Elementary French

Native Greek

Interests

Brazilian Jiu Jitsu, Pilates, Travelling